



**BRANDLINE**  
AFRICA  
Communication & Media Consultants

Press Statement

*(For immediate release)*

**EUROPE REGISTERS FULL FIELD OF 60 PLAYERS FOR THE ZAMBIA GOLF LEGENDS CHAMPIONSHIP**

**Lusaka, Monday, July 22 2024** – Promoters of the Zambia Golf Legends Championship, Brand-Line Africa boldly announce that the European Professional Golf Legends registration for the Zambia Golf Legends Championship has officially closed, with a full field of 60 European players confirmed to compete at the event from 12 to 18 August, 2024, at the Bonanza Golf Course, in Chongwe District.

We are thrilled to see such a sturdy response from golfers across the world, and look forward to an exciting competition which will not only market Zambia as a tourist destination but also spur knowledge and skills exchange between the local and international players.

Notable names among those confirmed include Ian Woosman, Michael Campbell, Adilson Da Silva, James Kingston, Chris Baron, Philip Price and Peter Lawrie.

The Zambia Golf Legends Championship is a five- day tournament, including a two-day Pro -AM with slots open for local teams, a Junior Golf Clinic, and exclusive networking opportunities with the globally celebrated professionals, the Legends Experience players, and the cream of our local players and corporates.

Playing opportunities in the Pro -AM tournament are still open to corporate entities and urges the local teams to register.

Adding to the excitement, Sports Permanent Secretary, Kangwa Chileshe has expressed delight at the successful registration of 60 European Golf Legends.

Mr Kangwa has said the successful registration of the European Golf Legends demonstrates the seriousness of the event, and serves as a reminder to local golf players and other relevant stakeholders in the golf fraternity to treat the Zambia Golf Legends Championship with the seriousness it deserves and cement their participation.

The Permanent Secretary further implores the business community and corporate entities to be fourth coming, register their teams and drum up support for the event.

The Zambia Golf Legends Championship promises to be a highlight on the golfing calendar, offering a platform for players to compete at the highest level while engaging with fans and promoting the sport across the region.

The event showcases exceptional golfing talent while providing an opportunity for Zambia to market its unique and beautiful tourism destinations. This will also expose host, Bonanza Golf Course as a Golf destination of International Standard.

Brand-Line Africa looks forward to welcoming and facilitating sport investment partnerships among golf enthusiasts, players, and sponsors in the spirit of golf and fostering a legacy of sporting excellence in Zambia.

Ends//...

**Issued by: Brand-Line Africa Limited**

**Communication Manager**

**Contact: Elina Phiri on email: [elina@brandline.co.zm](mailto:elina@brandline.co.zm)**