

Press Statement (For immediate release)

ZAMBIAN MUSIC LEGENDS CONCERT

Lusaka, Thursday, August 24 2023 – Great North Road Academy Group of Companies has handed over a cheque of Forty Thousand Kwacha in support of the Zambian Legends Music Concert, to be held at the Polo Fields in Lusaka's Showgrounds on 30 September, 2023.

The donation was received by Innocent Kalaluka, Smooth Production Insight Founder and Thandi Mufiti, Brand-Line Africa Sales and Marketing Manager.

Rozious Siatwambo, Proprietor of the Great North Road Academy Group of Companies, says it is his organisation's desire to promote social development in the country by partnering with positive social events.

Mr. Kaluka has expressed gratitude to the Great North Road Academy Group of Companies for the support and recognition of the importance of Zambian arts.

Tickets are now on sale at Computicket in Shoprite Stores around the country and at Brand-Line Africa offices.

Ends//...

Issued by: Brand-Line Africa Limited Communication Officer Contact: Elina Phiri on email: <u>elina@brandline.co.zm</u>