

## PRESS RELEASE

### For Immediate Release

### CSR Network Zambia Appoints Brand-line Africa as Event Manager for 5th CSR Awards and Conference.

**[Lusaka, 16 October 2023]** — CSR Network Zambia is pleased to announce the appointment of Brand-line Africa as the official event manager for the highly anticipated 5th CSR Awards and Conference, scheduled to take place in Livingstone from the 15th to the 17th of February 2024.

CSR Network Zambia, a leading non-profit organization dedicated to promoting responsible business practices and sustainability, is thrilled to partner with Brandline Africa, a renowned event management company with a proven track record of organizing successful and impactful events across the region.

The 5th CSR Awards and Conference, which will be held under the theme "CSR & ESG: Embracing Partnerships, Innovation and Impact," is expected to be a dynamic platform for thought leaders, industry experts and corporate professionals to convene and explore innovative strategies and partnerships in the realms of Corporate Social Responsibility (CSR), Sustainable Development and Environmental, Social and Governance (ESG).

By appointing Brandline Africa as the event manager, CSR Network Zambia aims to ensure a seamless and extraordinary experience for all participants, speakers, sponsors and attendees. Brandline Africa's expertise in event management and their commitment to excellence align perfectly with CSR Network Zambia's mission to deliver an inspiring and insightful event.

The 5th CSR Awards and Conference will feature engaging panel discussions, keynote presentations, networking opportunities, and the prestigious CSR Awards ceremony, which highlights outstanding contributions to CSR and sustainability in Zambia.

Lee Muzala, CEO of CSR Network Zambia, expressed enthusiasm for the collaboration, stating, "We believe that partnering with Brandline Africa will elevate the quality and impact of our 5th CSR Awards and Conference. We are confident that this partnership will result in a memorable and transformational event."

Luyando Yoyo, CEO of Brandline Africa, added, "We are honored to be selected as the event manager for the CSR Network Zambia's 5th CSR Awards and Conference. This event's theme resonates with our commitment to fostering innovation, partnerships and positive impact and we look forward to delivering an outstanding experience."

For sponsorship opportunities, speaking engagements, and event details, please contact:

**Lee Muzala**  
Executive Director, CSR Network Zambia  
Email: [lee@csrzambia.org](mailto:lee@csrzambia.org)  
Phone: +260977843926

**Luyando Yoyo**  
Managing Director, Brandline Africa **[Event Manager]**  
Email: [luyando@brandline.co.zm](mailto:luyando@brandline.co.zm)  
Phone: +260966628865

For more information about CSR Network Zambia and the 5th CSR Awards and Conference, please visit [www.csrzambia.org](http://www.csrzambia.org).