

Press Statement (For Immediate Release)

F. C. BARCELONA LEGENDS TOUR ZAMBIA- 23 MAY TO 28 MAY, 2023

Lusaka, Friday, May 5, 2023 - The Republic of Zambia through the Ministry of Youth, Sport and Arts (MYSA) will host the F.C Barcelona Legends in partnership with King of Africa Sport (KOAS), to develop sport in the country and create sports business opportunities.

The F.C Barcelona Legends will play an exhibition match with the Zambia 2012 African Champions Football Legends on 25 May, 2023, at the National Heroes Stadium, undertake a charity event and visit the mighty Victoria Falls. This tour is in part to market Zambia as a tourist and economic investment destination.

KOAS welcomes Antonio Barradas, the Global Advisor to the LaLiga President who is on a familiarization tour of the local facilities to be used during the Legends Tour. Mr. Barradas has also met with the captain of the 2012 Zambian National Team Champions, Christopher Katongo, whom the F. C. Barcelona Legends team will play at the Heroes Stadium on 25 May, 2023.

Mr. Barradas says, he is once again delighted to be part of bringing legendary football to Africa. This particular match would bring champions against each other and will make for an exciting game and economic turnaround in sport management, especially for the Government of Zambia, through the Ministry of Youth, Sport and Arts.

And Legendry Chris Katongo says he is looking forward to the challenge and opportunity to once again play alongside his winning team, adding that such games are important to build strong sporting relationships and inspiring the youth.

KOAS Africa CEO, Youshen Naidoo announced today that the ticket sales for the F.C. Barcelona Legends Tour are now on sale from all computickets outlets and on-line. Tickets are K200, K300 and K1,500 for VIP. Naidoo has thanked partners that are supporting this tour and encourages all corporate entities in Zambia support the tour and games as a way of growing the football, creating jobs and business growth.

Early this year the Ministry of Youth, Sport, and Art signed a 5-year Memorandum of Understanding with the King of Africa Sports to develop sports and raise funds for the Ministry through various legend games and sports activities.

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